

City Asks County to Create "CRA" in Oviedo

Creating a "Partnership for a Better Community"

At their May 5th regular meeting, the Oviedo City Council took an important step to further the future economic development of Oviedo by making a formal request to the Seminole County Board of County Commissioners to create a *Community Redevelopment Agency (CRA)*. **The Seminole County Commission is scheduled to consider the CRA request at the County's June 24th regular meeting.**

A CRA is a *community investment tool* that generates tax revenues derived from increasing values within an identified area. The proposed CRA area includes the "New Downtown" area known as Oviedo on the Park (north of Mitchell Hammock Road between SR 434 and Oviedo Boulevard) and the existing "Old Downtown", including some adjacent residential neighborhoods (see map below).

Creation of the CRA at this time presents a prime opportunity for Seminole County to join with the City in a "Partnership for a Better Community" that does not result in any additional taxation on residents or businesses. Initially, the CRA will "capture" the taxable value generated from the Oviedo on the Park private development that is estimated at \$209 million once the project is built out over the next six years.

This tax increment from development of Oviedo on the Park can then be leveraged to provide a dedicated funding source for major capital improvements that are necessary to begin redevelopment of the old downtown "crossroads" area and make needed infrastructure improvements to some of the City's oldest neighborhoods. Some of the capital investment opportunities that could potentially be funded through the CRA include:

- Stormwater treatment and other utility upgrades;
- Gants and loans to assist businesses improve the exterior appearance of their buildings and commercial neighborhood improvements;
- Road improvements - particularly in the existing "old downtown" area such improvements to SR 426/CR 419;
- Other community amenities such as a new library within Oviedo on the Park and inter-connecting trails from east to west.

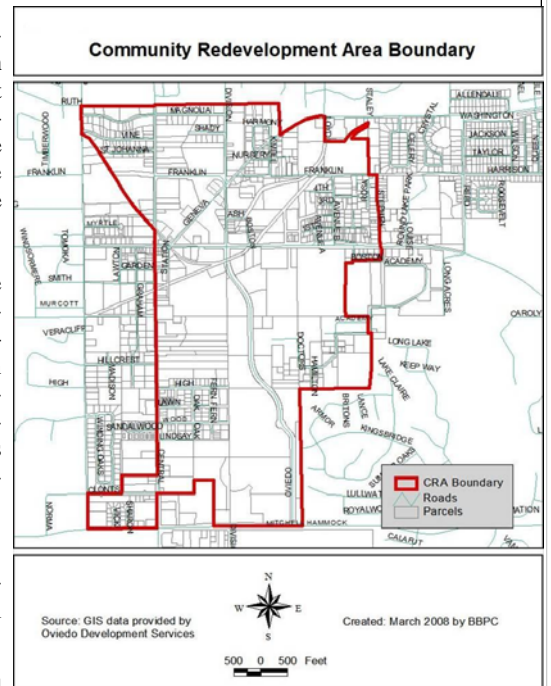
HOW CAN YOU HELP?

You can show your support for the creation of the CRA by participating in a *letter writing campaign* that allows interested citizens and businesses to show their support for the proposed CRA by sending a form letter to the Seminole County Commission or to an individual Commissioner. *Please show your support of Oviedo's CRA by sending a letter or e-mail to the Seminole Board of County Commissioners today!*

You can obtain the sample letter and addresses for mailing from the home page of the City's web site at www.cityofoviedo.net Your participation in this campaign is greatly appreciated - but please remember to send the letter so it is received by the County Commission prior to June 24, 2008.

Thank You!

(Continued on page 2)



Inside this issue:

Your City Council	2
Community Redevelopment Agency Q & A	2
City Manager's Message	3
Recreation & Parks Programs	4
Hurricane Season Are You Ready?	6
Capital Projects Update	7
Independence Day Celebration	8





**Councilman
Steve Henken**
407-971-5605

shenken@cityofoveido.net

**Deputy Mayor
Dominic Persampiere**
407-971-5602

dpersampiere@cityofoveido.net

**Mayor
Mary Lou Andrews**
407-971-5601

mlandrews@cityofoveido.net

**Councilman
Keith Britton**
407-971-5604

kbritton@cityofoveido.net

**Councilman
Stephen Schenck**
407-971-5603

sschenck@cityofoveido.net

Some Questions and Answers about a Community Redevelopment Agency

(Continued from page 1)

Q. How does a CRA work and what is Tax Increment Financing (TIF)?

A. Tax increment financing (TIF) is a tool that allows a local government, through its CRA, to leverage public funds to promote redevelopment activities in the identified area. The value of all property within the identified area is frozen as of a fixed date. After that date, tax revenues resulting from an increase in the properties' value over the fixed-date value (the tax increment) are deposited in the Redevelopment Trust Fund.

Q. Why does Oviedo need a CRA and how will the community and citizens benefit?

A. Oviedo needs a CRA to make the following types of improvements:

- Construct public amenities in downtown and revitalize deteriorating downtown properties
- Revitalize deteriorating residential properties and construct infrastructure in residential neighborhoods
- Construct a master stormwater system
- Construct sufficient parking and create a pedestrian friendly downtown

Q. Why should Seminole County partner with the City of Oviedo by approving the City's request for authority to create the CRA?

A. It is an investment that will enhance property values within the CRA district and generate property tax revenues for needed improvements. Also, since property value growth is stagnant in the area, the CRA will in effect create value that the County would not have realized but for the creation and positive impact of the CRA.

Q. How much revenue will be generated by the CRA?

A. During the first seven years of the CRA, the total value or increment is estimated at \$229 million of which \$209 million is attributed to the Oviedo on the Park private development. It is presently estimated that the build out of Oviedo on the Park would occur over a 5 year period with the initial build out of Phase I being completed and placed on the tax roll in 2011 (FY 2011-12). Over the initial seven years of the CRA, approximately \$7.4 million in property tax revenue would be generated based on current tax rates levied in the City and County. Of that amount, the combined City and County payments to the CRA Trust Fund based on a 50% increment would be approximately \$3.9 million. The balance or \$3.5 million would be retained by the City and County to fund general government services.

The CRA payment by the City and County in the initial two years of the CRA (FY 2010 and FY 2011) would be relatively small and have negligible impacts on the City and County budgets. The first CRA payment would not occur until October 1, 2010.

A Message from the City Manager:

By Eugene Miller, Interim City Manager

By the time you receive the August edition of *CROSSROADS*, my time as interim City Manager will have come and gone. As many of you know by now, the City Council selected Mr. Richard Gestrich of Bucks County, Pennsylvania to be the City's next City Manager. At their June 2nd meeting, the Council unanimously approved Mr. Gestrich's employment agreement and he is scheduled to begin work with the City on July 14th.

I can say with confidence that despite a rather arduous recruitment process, the selection of Mr. Gestrich was well worth the time and effort spent by your City Council. I believe Mr. Gestrich is eminently qualified and is a "good fit" at this point in the City's development.

First, let me tell you a little about Richard Gestrich:

- * He has served as a City Manager in several jurisdictions for more than 25 years.
- * Currently he is the City Manager of Middletown Township, Pennsylvania in Bucks County - a community with a population of 52,000.
- * Served as Town Manager of Jupiter Island, Florida in 2005-2006.
- * Possesses a B.A. degree in Political Science from Indiana University of Pennsylvania, a Master of Science degree in Public Administration from Shippensburg State College and a Juris Doctor degree from the University of Pittsburgh.
- * Served as the first Township Manager of Upper Makefield Township in Pennsylvania from 1982 through 2005.

Mr. Gestrich (at right) is married to Beatrice who is eager to return to Florida. Additionally, Mr. Gestrich enjoys spending time with family, working out daily in the early morning hours by swimming and weightlifting, taking in an occasional stray cat and gardening. He also takes great pride in having provided a stable home life for his family and in raising two stepchildren.

Mr. Gestrich is described by those who work with him as being conscientious, tough but fair, hardworking, and very professional.

Once Mr. Gestrich and his wife get settled in Oviedo, please take a moment to welcome them and get to know Oviedo's new City Manager.



On a personal note, I want the citizens of Oviedo to know that it was once again my pleasure and honor to serve this fine City. I want to especially thank the City Council, Department Directors, and City staff for their support and hard work while I served during the past few months. Oviedo has great potential and a very bright future and I look forward to seeing that potential realized when I make my next visit.

With Kind Regards,

A handwritten signature in blue ink that reads "Eugene Miller". The signature is written in a cursive, flowing style.

Oviedo Recreation & Parks Calendar of Events: Fun for Everyone!

The City of Oviedo Recreation and Parks Department presents events, sports and exercise for the entire family. Check the City's website at www.cityofoviedo.net under Recreation & Parks and Events for additional offerings.

Aquatics Programs

Swim Lessons

Oviedo offers both group and private swim lessons. Lessons are taught by certified American Red Cross instructors.

Group lessons are offered March - October at Riverside Pool. All swimmers must be tested by a swim instructor before registration so they may be placed in the correct level. This evaluation can be done at either of the Oviedo pools, any-time they are open, however; registration and the lessons are held at Riverside Park.

Summer Lessons:

AM 1:	Registration begins: May 31 Classes: Mondays, Wednesdays & Fridays Dates: June 9 - 20	PM 1:	Registration begins: May 31 Classes: Tuesdays & Thursdays Dates: June 10 - 26
AM 2:	Registration begins: June 21 Classes: Mondays, Wednesdays & Fridays Dates: June 23 - July 4	PM 2:	Registration begins: June 28 Classes: Tuesdays & Thursdays Dates: July 8 - 24
AM 3:	Registration begins: July 5 Classes: Mondays, Wednesdays & Fridays Dates: July 7 - 18	PM 3:	Registration begins: August 2 Classes: Tuesdays & Thursdays Dates: August 5 - 21
AM 4:	Registration begins: July 19 Classes: Mondays, Wednesdays & Fridays Dates: July 21 - August 1		
AM 5:	Registration begins: August 2 Classes: Mondays, Wednesdays & Fridays Dates: August 4 - 15		

Registration is held at Riverside Pool and will begin at 8 am for Oviedo Residents and 10 am for Non-Residents.

The complete summer schedule can be found at www.cityofoviedo.net in the Aquatics section of Recreation & Parks. After checking out the website, contact Liz Perry at 407-971-5582 or lperry@cityofoviedo.net if you have any additional questions!

Private lessons are not offered in the summer months due to high demand of group lessons. Private lessons will start again in September. We will begin taking names for lessons in August. Private lessons are geared towards the individual swimmer. They are also scheduled according to the swimmer and instructors availability. Please contact Donny Wood at 407-971-5567 to schedule lessons.

Birthday Parties

We offer poolside birthday parties at both the Aquatic Facility and Riverside Pool. We offer a variety of brand new packages you can choose from! In order to have a party at the Aquatic Facility the birthday child must be turning at least 4 years old. To have one at Riverside Pool the birthday child must be turning at least 5 years old. All birthday parties are not private rentals therefore there may be more than one party at the same time. We are currently taking reservations for parties at both locations. Riverside Parties are April - September and Splash Zone Parties will be offered through September. Questions? Contact Lori Hickey at 407-971-5570 for the Aquatic Facility and Liz Perry at 407-971-5582 for Riverside Pool.

Water Aerobics

Water Aerobics is a great way to get regular exercise, meet new people and have fun all at the same time! Our class is taught by a certified Aquatic Exercise Instructor that use the resistance of water to form a low or non impact workout.

Summer Class Schedule:

Monday - Friday 8:30-9:30 am Deep Aqua Fit Aquatic Facility

Aquatics Programs - Continued

Summer Pool Hours - June 7th - August 17th

Splash Zone:

Sunday	12 pm - 6 pm	General Admission
Monday - Friday	11 am - 12 pm	Oviedo Residents
	12 pm - 6 pm	General Admission
Saturday	10 am - 12 pm	Oviedo Residents
	12 pm - 6 pm	General Admission



Oviedo Residents are persons that reside within the corporate city limits, not simply have an Oviedo mailing address. During Oviedo Resident times everyone within your party must reside in Oviedo city limits.

Big Kahuna:

	<u>Short Course</u>	<u>Long Course</u>
Sunday	12 pm - 6 pm	n/a
Mon/Wed/Fri	6 am - 2:30 pm	3 pm - 8 pm
Tues/Thurs	10 am - 8 pm	6 am - 9:30 am
Saturday	10:30 am - 6 pm	7 am - 10 am*

Pool will be closed while lane lines are turned

*Saturdays with swim meets will be short course entire day. Please check website for those dates.

Riverside:

Sunday	closed
Mon - Fri	11 am - 6 pm
Saturday	10 am - 5 pm

Oviedo Recreation Presents Smart Start Basketball

Smart Start is a six week program that helps children develop the basic motor skills needed to participate in organized sports along with the confidence to perform those skills in a competitive setting. It promotes parent-child bonding since the parent works with their child in a supervised setting, helping them learn skills while having fun doing so. Benefits for the participants include:

- Building self confidence and self esteem in children
- Fun and positive early experience in sports
- Helps prepare youth for future sports participation
- Quality time together for parent and child
- Helps parents learn how to support and teach their child



Registration: May 23—June 22
 Where: Riverside Park, 1600 Lockwood Blvd.
 Who: 3-5 year olds and their parent/guardian
 Dates: Tuesdays—July 8 to August 12
 Times: 5:30 p.m. to 6:30 p.m.
 Cost: Oviedo Residents \$20/Non Residents \$25 (Plus \$40 equipment fee)

Included is 1 mini basketball (for dribbling), 1 Teslon basketball for passing, catching and shooting, 4 cones, and 1 scrimmage vest.

Limited space available. For more information, contact Riverside Park at (407) 971-5578.

Hurricane Season - Are You Ready?

Although the week of May 25th through May 31st was declared “Hurricane Preparedness Week”, the actual hurricane season begins June 1st and concludes November 30th. If you haven’t done so already, now is a good time to evaluate your Family Hurricane Plan. A few simple steps can assure your family is well prepared for a hurricane and make your family’s recovery from the storm much easier. The City of Oviedo Emergency Management Division wants you to ask yourself: ***Am I ready in the event of a hurricane or other significant storm event?***

Before the Storm

- Monitor weather updates.
- Assist family and neighbors with storm preparations.
- Make arrangements for pets.
- Take care of medical needs.
- Install storm protection on exterior of home.
- Acquire all necessary supplies to sustain for a 7 day period.
- Evacuate to shelter or stay with family or friends if you reside in a mobile home.

During the Storm

- Monitor weather updates.
- Relocate to secure area of your home.
- Do not attempt repairs to your home during the storm.
- Stay away from windows.
- Evacuation at this point is not possible.

After the Storm

- Monitor weather updates and special emergency management information.
- Avoid going outside until public safety personnel can survey the area for hazards such as down power lines and dangerous leaning or falling trees.
- Stay off the roads.
- Comply with curfew restrictions.
- Document damage to your home.
- Contact your insurance carrier.
- Begin home repairs only if they can be performed safely.
- Assist family and neighbors. Utility restoration is a high priority.
- Power outage survey and damage assessment will be underway.
- Be patient as many citizens are experiencing the same disaster event.
- Call 911 only for true emergencies.

Home Preparation

Home protection measures are recommended for any Category 1 or greater hurricane. This may include applying shutters to windows, strengthening garage door, trimming trees around home, securing objects from outdoors, acquiring tarps, plastic rolls, nails, wood strips for covering roof after damage occurs, acquiring portable generators and reserve fuel for backup power.

Food/Drink

You should acquire a minimum 5 to 7 day supply of food and water for the entire family. An estimated 1 gallon of water per day per family member is recommended. Other items should include non-alcoholic beverages, canned foods and dried foods, snacks, fruit, snack bars, peanut butter & jelly, crackers, cereal, baby food and formula, special dietary foods, ice and pet food.

Personal Products

Personal products should include medications for a minimum of 2 weeks, first aid kit, baby diapers, bar soap & shampoo, personal products & toiletries, paper towels & paper plates, plastic eating utensils, mosquito repellent and cash money.

Home Products

Home products include insurance paper work, manual can opener, non-battery dependent telephone, weather alert radio, battery power radio, portable grill (gas or charcoal), flashlights and spare batteries, matches, fire extinguisher, portable cooler, spare batteries.

Create your own personalized Family or Business Disaster Plan by going to www.floridadisaster.org. This interactive tool is provided by the State of Florida and only takes about 10-15 minutes to complete.

Remember, the best way to make your family and home safer is to be prepared before a disaster happens.



Lets Talk Capital Projects - An Update

Public Works Administration Building:

Within the next year, the City of Oviedo's Public Works Department will be moving their administrative offices into a new "Green" building. The planning for this new facility followed a step by step process that culminated in the construction of the office building. The process included: a departmental physical facilities space needs study; site master plan analysis; conceptual building design, and project development cost estimates.

During the initial design phase, the City expressed the desire to explore the advantages of developing a sustainable, environmentally conscience, and energy efficient project (including site and building). Design guidelines developed by the U. S. Green Building Council (USGBC) for their Leadership in Energy and Environmental Design (LEED) program were to be utilized. Developed in 1994, the LEED rating program provides a grading system for each of the six categories typical in the development of a project:

- * Sustainable Sites
- * Water Efficiency
- * Energy and Atmosphere
- * Materials and Resources
- * Indoor Environmental Quality
- * Innovation & Design Process

Utilizing the LEED – NC Checklist Worksheet for New Construction the design team, including representatives of the Public Works Department, met on a bi-weekly basis over a four month period to discuss in detail every element of this new facility. The rating system has four levels of certification: Certified (26-32 points), Silver (33-38 points), Gold (39-51 points) and Platinum (52-69 points). Gold certification was selected as the goal to be achieved. To achieve the Gold certification, the project had to incorporate numerous qualities oriented toward energy and environmental efficiency.

Aerial view of the site for the new Public Works Maintenance facility located on Evans Street (off CR 419)



Garden Grove Water Main Replacement

The Garden Grove water main replacement is progressing smoothly. Pipe installation on Keystone Circle and Woodcrest Way is complete with the exception of services. Work has started on Mimosa Trail and, at this location, should wrap up within two weeks. Asphalt pavement repair and clean-up will follow the pipe installation. Work is scheduled for completion before the end of June.

Oviedo Marketplace Bridge Repair

Oviedo Marketplace Bridge repair work began around the first week of June and is expected to be completed in approximately one month. Intermittent temporary lane closures can be expected during the course of this work.

Fire Station 48 and Fire Administration Building

The temporary mobile home Fire Station located at 1930 East Broadway will be replaced with a new 6,726 square foot Fire Station and Fire Administration Building on CR 419.

M.W. Mitchell, the Contractor for Fire Station 48 and Fire Administration Building, has installed erosion control measures and temporary construction fencing. Fill materials are being imported into the site. The Contractor applied for a permit to install their construction office trailer. Work is progressing smoothly at this time. The \$2.18 million project is expected to be completed in May 2009.



Reclaimed Water Distribution System

Current information from the City of Orlando (the reclaimed water provider) has reclaimed being available at a minimum later this summer but a specific date has not been forthcoming. The City of Orlando recently completed construction of their reclaimed delivery system and is currently testing the distribution system. Following availability, the City will begin line flushing and testing within the City right of ways along the distribution corridor to ensure reliability and quality before distribution to residential units. The section of reclaimed transmission main within Seminole County will also have to be flushed and tested prior to service operation.

City Of Oviedo

City of Oviedo
400 Alexandria Boulevard
Oviedo, Florida 32765
Phone: 407-971-5555

Growing in the Right Direction!



Questions or comments related to **Crossroads** may be directed to the City Manager's Office 407-971-5555 or via e-mail,



Annual Independence Day Celebration

Join Us For Oviedo's Annual Independence Day Celebration!!!
Gymnasium & Aquatic Facility
148 Oviedo Boulevard

Pool Party

- 11:30 a.m. - 5:00 p.m.
- Pool Games
- Water Obstacle Course
- Swim Races
- Cannonball Contest
- Entertainment

Block Party

- 5:00 p.m. - 9:30 p.m.
- Food Eating Contests
- Live Band and DJ
- Carnival Games
- Inflatable Games
- Beer Garden
- Fireworks at 9:15 p.m.

- Price include parking, admission to the pool party, carnival games, inflatable games, and eating contests
- Tickets for sale at the Gym & Aquatic Facility and Riverside Park
- \$4 through June 30th
- \$7 July 1st through July 4th

Food and beverage will be available for purchase